

WHAT

Where, for whom and for what reason we are publishing content?

WHO

Who is has the (main) leadership and who is supporting?

HOW

How will the constant coordination look like?
How will content be approved?

channel:

target & planned content:

target group:

① _____
② _____
③ _____

① _____
② _____
③ _____

① _____
② _____
③ _____

① _____
② _____
③ _____

① _____
② _____
③ _____

① _____
② _____
③ _____

target groups are ranked & prioritized

content leader:

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channel owners & contributors

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per channel (compulsory):
1 responsible + 2 substitutes

Coordination & communication:

frequency

description

frequency	description

Documentation & tools

Approval for publishing:



space for further **notes** (budget, evaluation, etc.):

name of the organisation:

created from at date:

Content governance framework für associations
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